



## Newsletter August 2016

Haz Childs is the scheduler at Lovesongs247. We speak to her about her role.

### **How do you choose the music for Lovesongs247?**

We like good music, which could be any genre or any artist, but there are certain ways we find them. The artist may be in the charts, one of the team may have seen them perform live or someone might recommend an artist to us. We are also promoting new music where emerging artists get in touch and send us our music. If their songs are good enough, we'll play them.

### **What is your favourite part about your job?**

I like to think I have quite a good ear for music. I enjoy hunting around for good music, listening to both current and older tracks to decide what we think our audience may like. I love featuring new artists as well because people may not have heard them before and it adds to our original, quirky, fresh style.

### **Talk us through the process of selecting the songs through to the playlist creations.**

Once we've decided which artists and tracks we like, we acquire the song and then add it to our database to choose which playlist to add it to. We have two main playlists at the moment, which we choose our songs from, with around 5,000 songs in them. Having such a large quantity of songs is great because one minute you'll hear Kasabian and the next you'll hear George Harrison, Sigma or the Monkees.

### **As you mentioned earlier, Lovesongs247 has introduced a new music platform. Speak to us a bit about that.**

It's been really successful, we think it works for the artists and for us as a radio station. They get airplay and a chance for listeners around the world to hear them and we get



new, fresh great music.

We get all kinds of music being sent to us and most feature in the 'new music' feature, which is a regular evening slot. If we really like it, we will add it to our regular playlist so it plays out more often.

We've had lots of new artists contact us and send us our tracks in the last two months since we started featuring new music. We hope it will grow even more.

All they have to do us email us at [contact@lovesongs247.com](mailto:contact@lovesongs247.com) with an mp3 and a short bio of themselves, and we will let them know when we're playing the track as well as promoting their music via our social media sites.

# Calling new artists

Here at Lovesongs247, we want to be the website to help you launch your career and have recently introduced a new platform for 'new music'.

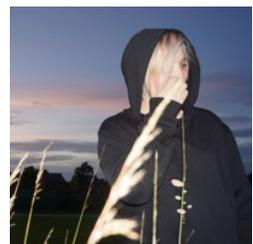
We're all about great music and we know that great music is not always by signed artists.

We encourage new artists or bands who want some airplay to get in touch with us, and send us their mp3s to [contact@lovesongs247.com](mailto:contact@lovesongs247.com)

We then have a listen and if we like the music then we could be playing you on Lovesongs247.

We play new tracks several times a week, depending on how great the demand is – and how many new tracks we receive!

Some artists that got in touch and we have featured this month include:



## **Ebsa**

Ebsa is an independent solo artist from London who has focused on rapping in many different music styles in his early career.

After releasing hard-hitting debut EP Heartwork in December 2014, Ebsa says he intends to continue his musical development and find his voice as a singer-songwriter while drawing on his hip-hop roots.

## **Rjay**

Rjay is an aspiring singer-songwriter from London who is currently based in the south of Spain.

His interests in music varies from R&B right through to country music, but when writing material for himself it's mostly R&B influenced.

## **Arkhams**

Arkhams is from Leeds in the UK and first learnt to sing and play on her brother's guitar when she was 7.

Her music takes influence from pop punk and alternative music and she likes to work through emotions and use imagery in her songs.

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**We play music from every decade, so you'll be sure to find the music you love.**

**It's the station to listen to if you love songs.**

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